Réka Halász

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SUMMARY

Proactive, detail-oriented, fast learning designer with experience in SaaS products aiming to grow in the industry and solve exciting problems. Strong eye for visuals, proven effectiveness both independently and as part of a team. Diverse skills and ability to wear many hats if needed. Seeks a deep understanding of the issue at hand.

SKILLS

UX/UI design | Illustration | Animation
Adobe Creative Suite | Figma | Miro | Atlassian softwares

EXPERIENCE

UX/UI Designer at **CAS** | *Szeged, Hungary/ Karlsruhe, Germany*   Feb. 2022 – Present

- Creating and maintaining the design system of the market leader, award winning CRM of Germany - genesisWorld.
- Redesigning the UI of the legacy desktop software so that it meets today's standards and aesthetics.
- Designing the UX and UI of the company's 2 Factor Authentication app, SecureLogin, which helps users keep all their CAS accounts safe.
- Collaborating with other designers, Product Owners and developers and while following the Agile method.
- Animating short product feature videos that are used on landing pages, marketing materials and presentations.
- Drawing internal team logos, organizing and participating in team building activities that include arts and crafts.

Product Designer and dental technician at **dicomLAB** | *Szeged, Hungary*   Jan. 2019 – Feb. 2021

- Focused on improving an existing product, a cloud-based web application for dental implantology.
- Researched the latest technologies in the dental industry and developed a new feature, an implant case-specific online prosthetic service while working closely together with the CEO of the company, the Head of Product Development, a team of dental technicians, developers, dentists and dental laboratory owners.
- Created wireframes and mockups based on the information gathered in research and tested ideas.
- Undertook the redesign of the company branding including the logo, typography, illustrations and animations.
- Designed the user interface and created a new design library that reflected the new branding.

CERTIFICATIONS

The Interactive Design Foundation | *Design thinking*   2021

The Interactive Design Foundation | *Become a UX designer*   2021

EDUCATION

Pro-Dent-A | Szeged | *Dental technology*   2018

Tömörkény István Gimnázium | Szeged | *Graphic design*   2012